

# Charles Alexander Kent

[www.CharlesTheDesigner.com](http://www.CharlesTheDesigner.com)

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667.305.5553 

Skill Level

-  Advanced
-  Intermediate
-  Novice

## Tools of the Trade

Adobe Creative Cloud  
Microsoft Office  
Poser Pro • 3ds Max  
Corel Painter • AutoCAD

## Specific Skillsets

Cognitive Walkthrough  
Low/Hi-Fi Prototyping  
Heuristic Evaluation  
HTML5/CSS3/jQuery  
WordPress • MailChimp

## I've Worked With:

Warner Brothers • Disney  
Marvel • 20th Century Fox  
Costco • Home Depot  
CVS • DE Magazine

## Free time? What's that?

Traditional illustration has always been a major passion of mine, with the core principles of color and composition often applying themselves into other professional work.

My portfolio of paintings and drawings can be seen at [www.CharlesTheArtist.com](http://www.CharlesTheArtist.com).



AQUENT

T.RowePrice



## Quality Control Designer • Oct. 2016—present

*Embracing a unique role as part of an extensive, dynamic team.*

The Aquent creative agency directed my skill sets towards a role as a Quality Control Designer at T. Rowe Price, which quickly revealed itself to be a hybridization of a proofreader and production designer. I was responsible for proofing and editing a wide variety of projects presenting financially sensitive information with a crucial need for accuracy. Deliverables were approved only after they were intensively scanned for adherence to brand standards and stringent consistency with detailed charts and graphs.



## Digital Production Artist • Sept. 2015—June 2016

*Helping the largest advertising agency in Baltimore become larger.*

I jumped at the chance to join TB&C's team amidst a rapid influx of new clients, including CES (the Consumer Electronics Show), Sears Canada and Scarlet Pearl Casino. I was responsible for preparing the mechanical aspects of various projects for post-production. I also filled in gaps on the creative end of projects designing a variety of collateral from the ground up in accordance with parameters designated by art directors.



*Happily celebrating the world's most powerful telescope.*

In celebration of the Hubble Telescope's 25th anniversary, I was freelanced through NASA to design several direct mail lithographs for distribution throughout school systems in the country.

## Levin Group Inc.

Owings Mills, MD • 2012—2015



Graphic Designer

## Marketing and branding for dentists across the world.

- Customized Logos
- Promotional Campaigns
- Web Identity
- Social Media
- Advertising
- Stationery
- PowerPoint Presentations
- Legal Forms
- Corporate Strategies
- Front-end Web Development
- Digital Illustrations

I was very excited to work for Levin Group, Inc., which simultaneously exposed me to a variety of clients and projects, each providing their own unique challenges. I quickly adjusted to prompt turnarounds for deadlines which demanded high levels of accuracy and quality control. Adapting to numerous workflows including pre-press and web publishing, I communicated directly with printers and web hosts to ensure the correct applications of output files.

## Smarter tools

Richmond, VA • 2008—2012

Production/Web Designer

## Helping a young company thrive from the get-go.

My career in design kicked off at Smarter Tools, which proved to be an excellent environment towards develop my skills from a recently completed college education. I had an integral role in updating obsolete designs across a wide range of projects, as well as having a hand in developing brand identity from the ground up.



## Education

Bachelors of Fine Arts, Emphasis on Illustration  
Virginia Commonwealth University • Richmond, VA  
2001—2005 • GPA: 3.8 • Graduated Cum Laude