

# Charles Alexander Kent

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Skill Level

- Advanced
- Intermediate
- Novice

## Tools of the Trade

Adobe Creative Cloud  
Microsoft Office  
WordPress • DAZ 3D  
HTML5/CSS3/JavaScript

## Specific Skillsets

Cognitive Walkthrough  
Low/Hi-Fi Prototyping  
Heuristic Evaluation  
UI/UX Design

## I've Worked With:

Warner Brothers • Disney  
Marvel • 20th Century Fox  
Costco • Home Depot  
CVS • DE Magazine

## Free time? What's that?

Traditional illustration has always been a major passion of mine, with the core principles of color and composition often applying themselves into other professional work.

My portfolio of paintings and drawings can be seen by clicking the link below.

AQUENT

T.RowePrice



## Quality Control Designer • Oct. 2016—present

*Embracing a unique role as part of an extensive, dynamic team.*

The Aquent creative agency directed my skill sets towards a role as a Quality Control Designer at T. Rowe Price, which quickly revealed itself to be a hybridization of a proofreader and production designer. I was responsible for proofing and editing a wide variety of projects presenting financially sensitive information with a crucial need for accuracy. Deliverables were approved only after they were intensively scanned for adherence to brand standards and stringent consistency with detailed charts and graphs.



## Digital Production Artist • Sept. 2015—June 2016

*Helping the largest advertising agency in Baltimore become larger.*

I jumped at the chance to join TB&C's team amidst a rapid influx of new clients, including CES (the Consumer Electronics Show), Sears Canada and Scarlet Pearl Casino. I was responsible for preparing the mechanical aspects of various projects for post-production. I also filled in gaps on the creative end of projects designing a variety of collateral from the ground up in accordance with parameters designated by art directors.



*Happily celebrating the world's most powerful telescope.*

In celebration of the Hubble Telescope's 25th anniversary, I was freelanced through NASA to design several direct mail lithographs for distribution throughout school systems in the country.

## Levin Group Inc.

Owings Mills, MD • 2012—2015



Graphic Designer

## Marketing and branding for dentists across the world.

- Customized Logos
- Promotional Campaigns
- Web Identity
- Social Media
- Advertising
- Stationery
- PowerPoint Presentations
- Legal Forms
- Corporate Strategies
- Front-end Web Development
- Digital Illustrations

I was very excited to work for Levin Group, Inc., which simultaneously exposed me to a variety of clients and projects, each providing their own unique challenges. I quickly adjusted to prompt turnarounds for deadlines which demanded high levels of accuracy and quality control. Adapting to numerous workflows including pre-press and web publishing, I communicated directly with printers and web hosts to ensure the correct applications of output files.

## Smarter tools

Richmond, VA • 2008—2012

Production/Web Designer

## Helping a young company thrive from the get-go.

My career in design kicked off at Smarter Tools, which proved to be an excellent environment towards develop my skills from a recently completed college education. I had an integral role in updating obsolete designs across a wide range of projects, as well as having a hand in developing brand identity from the ground up.



## Education

Bachelors of Fine Arts, Emphasis on Illustration  
Virginia Commonwealth University • Richmond, VA  
2001—2005 • GPA: 3.8 • Graduated Cum Laude