

# Charles Alexander Kent



▶ A versatile, resourceful, and detail-oriented graphic designer based in Fredericksburg, Virginia with nearly a decade of professional experience in fast-paced, deadline-driven environments.

## Professional Experience



**Graphic & Web Designer @ OmniRide**  
July 2019–present • Woodbridge, VA

- ▶ Embraced a key position encompassing all aspects of print, digital, and web design.
- Utilized the Mura platform for all aspects of website development ([www.OmniRide.com](http://www.OmniRide.com)).
- Worked with Northern Virginia Community College to create and distribute Try Transit awareness campaign materials such as email blasts, trade booth banners, circulars, and PowerPoint presentations.
- Established brand identity for new OmniRide Access paratransit program by developing promotional materials for wide-scope awareness, including detailed booklets, map illustrations, and online resources.



**Quality Control Designer @ T. Rowe Price**  
October 2016–April 2019 • Owings Mills, MD

- ▶ Assuming a leadership role with quality assurance and production design.
- Trusted with ensuring the quality of projects involving heavily detailed and sensitive financial data.
- Ensured specifications of interactive assets including website banners, PDF forms and brochures.
- Managed workflows, task approvals, and onboard training within a team of fifteen associates.
- Consistently maintained accuracy above 98% across print, digital, and task queues while completing projects across a wide gamut of complexity.
- Facilitated the utilization of spreadsheet data towards charts, graphs, and form field merges.



**Digital Production Designer @ TB&C**  
September 2015–July 2016 • Baltimore, MD

- ▶ Managed all aspects of digital production while executing detailed client requests.
- Responsible for reviewing and vetting various projects prior to digital production.
- Developed custom rack cards, brochures, booklets and adverts that were tailored to client needs and specifications.
- Assessed project needs and streamlined workflow pipelines for maximum efficiency across design teams and production managers.

**Levin Group Inc.** **Graphic Designer @ Levin Group, Inc.**  
●●●●●●●● April 2012–July 2015 • Owings Mills, MD

- ▶ Developed marketing and branding for a wide variety of medical/dental practices.
- Responsible for daily communication with project managers and consultants.
- Quickly adjusted to prompt turnarounds for deadlines which demanded high levels of accuracy.
- Spearheaded custom projects from conceptual development to creative design solutions.

## Education



**Virginia Commonwealth University**

2001–2005 • GPA: 3.8  
Graduated Cum Laude  
Bachelor of Fine Arts,  
Emphasis on Illustration

## Special Skills

- Content Management Systems–WordPress, Mura
- HTML/CSS/Javascript
- UI/UX Development –Axure, UXPin, Sketch
- Adobe Creative Suite
- Microsoft Office
- Traditional Illustration

## Associated Clients

**SONY**

**NASA**

**Prudential**

**ALDI**

**PANDA EXPRESS**

**Affac**

Visit **Baltimore**

**Sears\***

